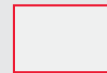# ÖBB
## WERBUNG

## RAILSCREEN

# DATA PROCESSING

## MEDIUM

**Railscreen Station + Bonus**
Picture format: 9:16
Resolution: Full HD 1080x1920 Pixel
Resolution: Ultra HD 2160x3840 Pixell

**Railscreen Mall**
Vienna Westbahnhof picture format: 9:16
Resolution: 1080x1920 Pixel

Vienna Hauptbahnhof picture format: 16:9
Resolution: 1920x1080 Pixel

**Railscreen Classic**
Picture format: 16:9
Resolution: 1920x1080 Pixel

## DELIVERY OF STILLS

- JPEG, PNG
- Colour space RGB
- Resolution 72 dpi
- Content delivery at least five working days before placement

## DELIVERY OF VIDEOS

- MP4 (without audio)
- 8 bit colour depth
- Frame rate: 25 fps
- Codec H.264
- Bit rate coding: VBR, 1 or 2 passes, target bit rate: 5 Mbps and maximum bit rate: 10 Mbps
- Content delivery at least five working days before placement

## DATA TRANSMISSION

For data transmission, the following options are available:
- Email (werbung@oebb.at) for up to 10 MB of data
- via transfer server to werbung.oebb.at/upload or wetransfer.com
- If you have any questions about other transmission paths, please contact us.

Describe the data to be transmitted clearly and unambiguously. Mac-data must be compressed as a ZIP file when transmitting via email.

## GENERAL

Data post-processing and other changes are not included in the production price and will be charged on a time and material basis. ÖBB Werbung points out that no liability whatsoever is assumed with regard to the correctness and completeness of the data transmitted.

Status: January 2024

**werbung.oebb.at | werbung@oebb.at**